

## **Bethany Bernklau**

Bethany (Noltner) Bernklau is a Senior HR Business Partner at American Family Insurance, where she is dedicated to supporting Information Technology.

Bethany earned her Bachelor of Arts in Economics and Business Management from Luther College and her MBA, specializing in Strategic Human Resource Management, at the University of Wisconsin-Madison. Bethany has over 5 years of insurance industry experience in various roles. In 2022, Bethany joined American Family Insurance through their Leadership Development Program, where she drove strategic HR initiatives embedded in the business. She then transitioned into HR transformational work before being dedicated to supporting IT in October of 2024.

In her current role, Bethany provides strategic HR support to IT leadership, driving the development and execution of comprehensive employee lifecycle programs, and aligning HR initiatives with broader organizational goals.