

Hannah Goldberg

Hannah Goldberg is a second-year MBA candidate specializing in Strategic Human Resource Management. She has about three years of experience in talent acquisition, learning and development, department coordination, and other HR activities. Hannah is a “double-badger” and received her bachelor’s degree from UW-Madison in Psychology with Certificates in Business and Entrepreneurship.

During her undergraduate studies, she interned at the Wisconsin Foundation and Alumni Association in the HR department, where she gained hands-on experience in a variety of HR functions. She contributed to key initiatives such as developing an HR newsletter and calendar, managing components of the LMS, and creating promotional materials to attract future interns. She returned to the organization during her senior year to lead the selection process for the next internship cohort. In this role, she recruited and interviewed students, coordinated with department leads, and developed curriculum materials for the program.

Following graduation, Hannah started in a Technical Staffing Consultant position at Beacon Hill Staffing Group in Madison. In this role, she recruited candidates for a range of technical positions, tailored to client needs. She managed the full recruitment lifecycle, from sourcing and screening candidates to conducting interviews, preparing them for client meetings, negotiating compensation, managing the onboarding process, and maintaining ongoing communication throughout their assignments. She loved the opportunity to help individuals find the right positions for them and assist them throughout the process.

Hannah really enjoyed talent acquisition, but she sought out MBA programs because she wanted to expand on her skills and ultimately have a more significant impact in a company. Besides her love for the school and the city of Madison, she was drawn to how specialized UW’s MBA program is. Hannah is a highly involved member of her cohort; she is currently a Forté Fellow, the Communications Chair for Graduate Women in Business, and a Wisconsin School of Business Ambassador.

This past summer, she interned at UnitedHealth Group in Minneapolis, MN as a People Team Graduate Intern on the Optum Operations People Business Partner Team. There, she developed a Manager Toolkit for the company’s learning and career resources to emphasize the importance of L&D and make the resources accessible for employees. She also worked on a variety of other HRBP activities, such as analyzing and giving recommendations based on employee experience surveys, conducting employee equity analyses, leading lunch & learn sessions, and conducting stakeholder interviews for

potential initiatives. Hannah had a wonderful experience at UHG, and she is looking forward to taking her experience into her next role after graduation.

In her free time, Hannah loves going to hot yoga classes and on walks, seeing a movie in the theater, and reading historical fiction or rom-com books.