

Laura Peck

Laura Peck is a second-year MBA candidate at the Wisconsin School of Business, specializing in Strategic Human Resource Management and pursuing a certificate in Business Analytics. Originally from Milwaukee, Wisconsin, she earned her Bachelor of Arts from Washington and Lee University, where she majored in Sociology and minored in Poverty & Human Capability Studies and Russian Language & Culture.

Before business school, Laura built her career in the nonprofit and association sectors. She worked at Best Buddies International in Washington, DC, where she worked as an Employment Consultant and then Manager of Job Development, leading employer partnerships, training adults with disabilities for meaningful employment, and facilitating Diversity, Equity, and Inclusion workshops. She later worked as an HR Assistant at CTIA, a non-profit telecommunications trade association, where she supported onboarding, managed the HRIS system, and developed staffing surveys to inform organizational strategy.

This past summer, Laura interned with The Cigna Group in the Employee Relations Center of Excellence, where she developed a performance management strategy for employees in the lowest performance rating category, balancing accountability, fairness, and business needs. Her project included benchmarking best practices, building a decision-making framework for managers, and presenting recommendations to senior HR leaders.

At Wisconsin, Laura is a Forté Fellow, a member of Graduate Women in Business, and an active participant in the Strategic Human Resource Management Center. She has also represented the school in national HR case competitions and serves as a teaching assistant for undergraduate management courses.

With over three years of experience in employment services and human resources, Laura has developed expertise in employee relations, talent management, and data-driven HR strategy. She is particularly interested in Employee Relations, Compensation, and People Analytics, and looks forward to advancing her career through Cigna's HR Leadership Development Program after graduation.